



# 2024

## SPONSORSHIP OPPORTUNITIES

### EMPOWERING BLACK ENTREPRENEURS (EBE) BUSINESS ACCELERATOR

The Virtual EBE Accelerator is a 10–12 week program designed to empower Black entrepreneurs. As a sponsor, your support offers business development tools like brand development, website design, logo creation, and workshops to these businesses. By sponsoring, you're investing in their future, creating an environment for them to thrive and contribute to their markets. This is a chance to make a tangible impact and foster the growth of an underrepresented business community. Your support could be the catalyst that propels these businesses to new heights.

**Thank you to Go Virginia Region 6 for your grant in the amount of \$96,438.**



#### **Title Sponsorship (only 1 available)**

*Investment of \$20,000*

- Influence: Ability to recommend four program participants.
- Logo prominently displayed on program materials, recognition at all program events, and during the graduation ceremony.
- Presenter during the program and during a monthly workshop.
- Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors; VIP seating, and an invitation to orientation and the graduation ceremony.
- Opportunity to serve as a judge during the pitch contest, direct access to influence the future of these growing businesses.

#### **Platinum Sponsorship (only 2 available)**

*Investment of \$10,000*

- Influence: Ability to recommend two program participants.
- Logo prominently displayed on program materials, recognition at all program events, and during the graduation ceremony.
- Presenter during the program and during a monthly workshop.
- Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors; VIP seating, and an invitation to orientation and the graduation ceremony.



#### **Platinum Pitch Contest Sponsorship (only 1 available)**

*Investment of \$ 10,000*

- Influence: Ability to recommend two program participants.
- Logo prominently displayed on program materials, recognition at all program events, and during the graduation ceremony.
- Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors; VIP seating, and an invitation to orientation and the graduation ceremony.
- Opportunity to serve as a judge during the pitch contest, direct access to influence the future of these growing businesses.

#### **Gold Workshop Sponsorship (only 6 available)**

*Investment \$5,000*

*This sponsorship assists with program costs associated with staff support, facilitators, and program services.*

- Logo prominently displayed on program materials, recognition at all program events, and during the graduation ceremony.
- Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors; VIP seating, and an invitation to orientation and the graduation ceremony.

#### **Silver Sponsorship (only 4 available)**

*Investment \$2,500*

*This sponsorship assists with program costs associated with staff support, facilitators, and program services.*

- Logo prominently displayed on program materials, recognition at all program events, and during the graduation ceremony.
- Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors; VIP seating, and an invitation to orientation and the graduation ceremony.

#### **Graduation Sponsorship (only 1 available)**

*Investment \$1,000*

- Business logo Recognition on event signage.
- Verbal recognition from the podium.
- Company Logo Recognition on marketing materials, targeted emails social media platforms, and the Chambers website.

#### **Accelerator Program Supporter**

*Investment \$500*

- Business Name Recognition on event signage.
- Verbal recognition from the podium.
- Company Logo Recognition on marketing materials, targeted emails social media platforms, and the Chambers website.

Email [ernisha@vablackchamber.org](mailto:ernisha@vablackchamber.org) or call (540) 216-0021 to discuss Sponsorship Opportunities